

THE PLAYBOOK

PRO EDUCATION

TRANSFORM YOUR TALENT. EMPOWER YOUR FUTURE.



THE REDKEN INSIDER WHAT'S NEW & TRENDING?

Look & Learn

Go Behind the Scenes with Redken!

Be the first to discover and learn about Redken's latest innovation to grow your service menu and revenue! This Redken Expert led class, will offer EXCLUSIVE and agile content to keep you up to speed on 'What's New & Trending' at Redken!

What You'll Learn:

- Overview of the newest and trending product launches, expansions and innovation.
- How to achieve trending results customized for your clients using Redken's haircolor portfolio.
- A 'Sneak Peek' of what's to come to keep you ahead of the curve, inspired and set-up for success!

What To Bring:

- Notebook & Pen

REDKEN
5TH AVENUE NYC

Date: June 23, 2025

Available Class Times:
10AM - 12PM OR 1PM - 3PM

Location:
Holiday Inn Express & Suites
2523 South Franklin
Kirksville, MO 63501

INVESTMENT: \$40

**Would you like to use
LEVEL Loyalty Points?**

Redeem this class for 2,670
LEVEL Loyalty Points

ITEM #: EDU156

HOW TO REGISTER:

Contact your DSC (Angie Poston),
visit our Chillicothe or Quincy store
location or call 314.423.9599 (Press 5).

**Education sales are final, non-refundable and non-transferable.
Artists are subject to change.*

Hosted By:   Franchise Locations Independently Owned & Operated by The Goehner Group

 **Look & Learn**

 **LEVEL 1
ESSENTIAL**